

++ Web SponsorShip ++

+ As a web sponsor your banner on saminfo.com receives on average 59,000 sessions (unique visits) per month and 595,000 page views (number of pages downloaded) per month. The biggest driver of traffic to our site is our breaking news and classified sections. And, on average visitors continued on to view 15 more pages on saminfo.com.

+ There are three levels of web sponsorship--standard banner rotation, sky scraper and leaderboard (picture below shows all three).

+ Web sponsors receive a hot link to their Website on SAM's "Breaking News" headline blasts that go to 1,800+ industry decision-makers on average 2-3 times a week. Banner space is also available on SAM's breaking news e-newsletter. Web sponsors will receive monthly reports showing detailed activity reports including CTRs (click-thru rate) to your banner.

	3 Months	6 Months	1 Year
Leaderboard: 728 pixels W x 90 pixels H	\$1,800 (\$600/month)	\$3,450 (\$575/month)	\$6,600 (\$550/month)
Skyscraper Banner: 160 pixels W x 600 pixels H	\$1,500 (\$500/month)	\$2,850 (\$475/month)	\$5,400 (\$450/month)
Standard Banner: 468 pixels W x 60 pixels H	\$1,050 (\$350/month)	\$1,950 (\$325/month)	\$3,600 (\$300/month)

+ Acceptable formats: .gif, animated .gif, .jpg, .jpeg, .png, .swf (Flash).
File size not to exceed 99 k.

+ Links for Flash files must be hard coded in the file. No multiple links.
Links for the other formats to be supplied separately.

LEADERBOARD

STANDARD BANNER

SKYSCRAPER BANNER

