



INSIGHTS COLLECTIVE
Pandemic Economics Think Tank

COVID-19 Virus Tracking Reports

Data as of 1/24

*Made possible by contributions from other civic minded organizations
including Red Sky Travel Insurance.*

Compiled by Susan Rubin-Stewart & Jane Babilon



COVID-19 Virus Tracking

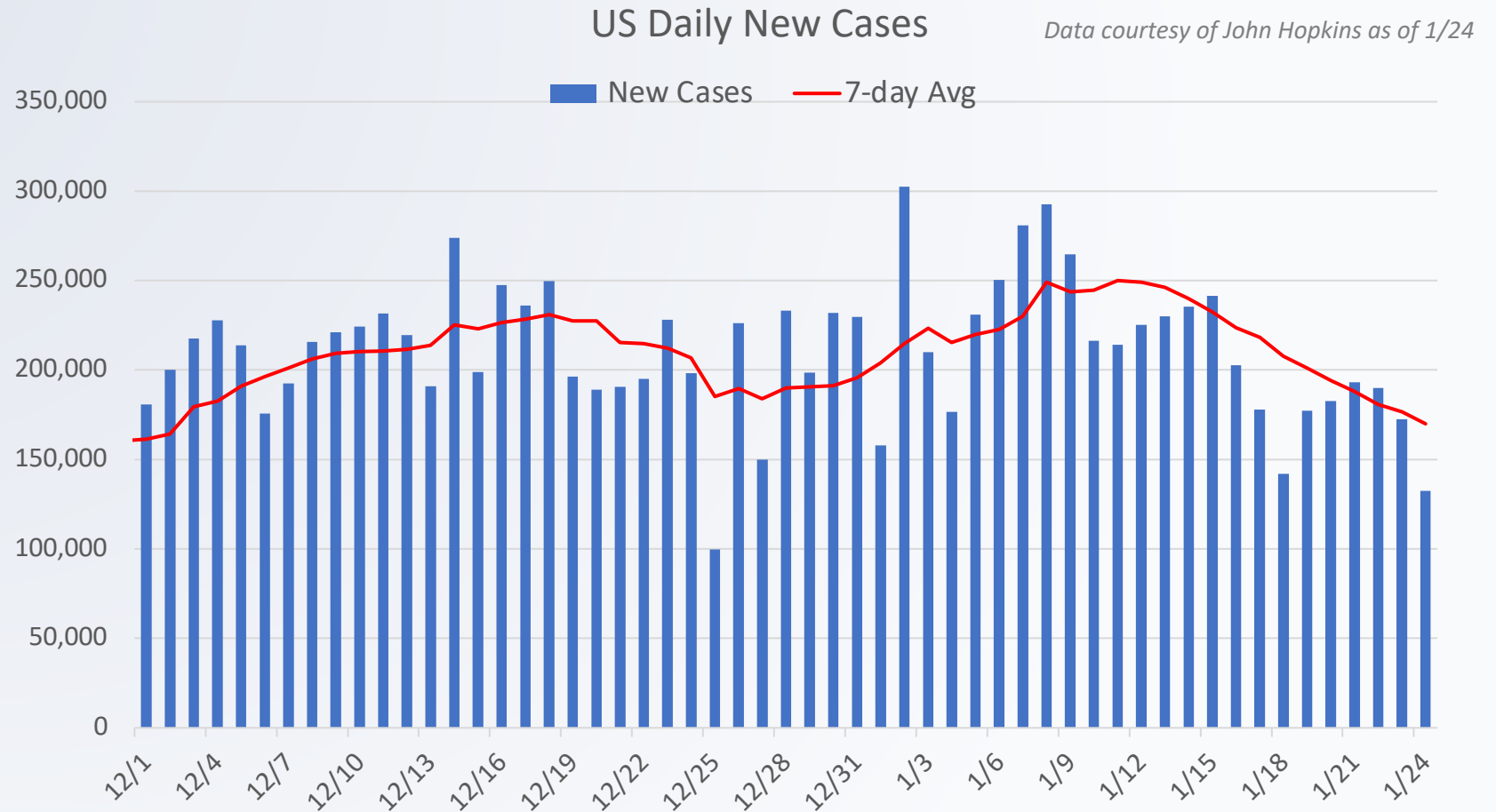
Graphs contained in this report provide a summary of nationwide COVID cases and testing as well as regional breakouts of feeder markets, Western mountain destinations and Southeast destinations.

Also included are graphs showing a comparison of the destinations/feeder markets that we track within some individual state.



U.S. New Cases

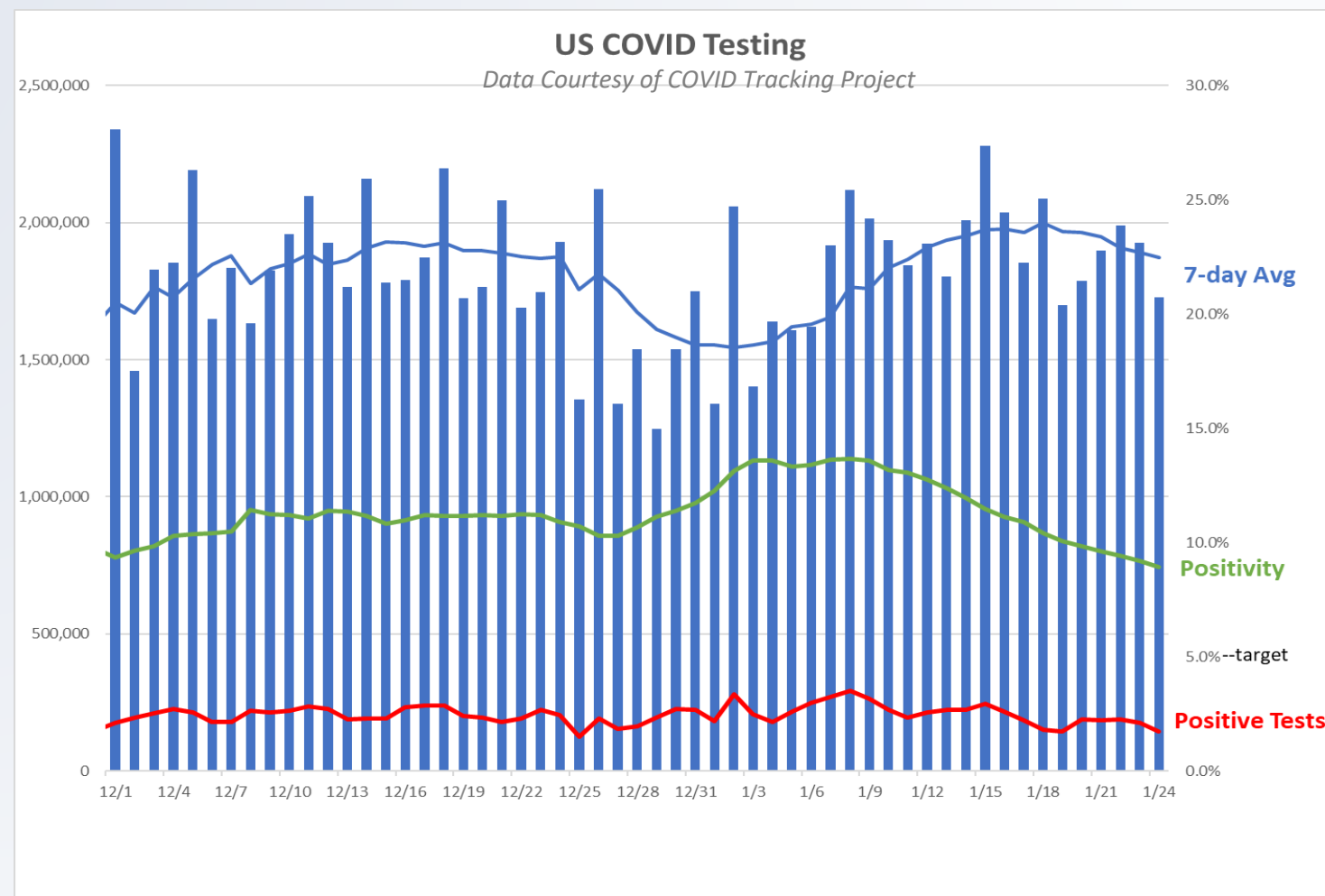
- New cases dropped by 21% in the last week with New Hampshire being the only state with an increase in cases.





U.S. Testing

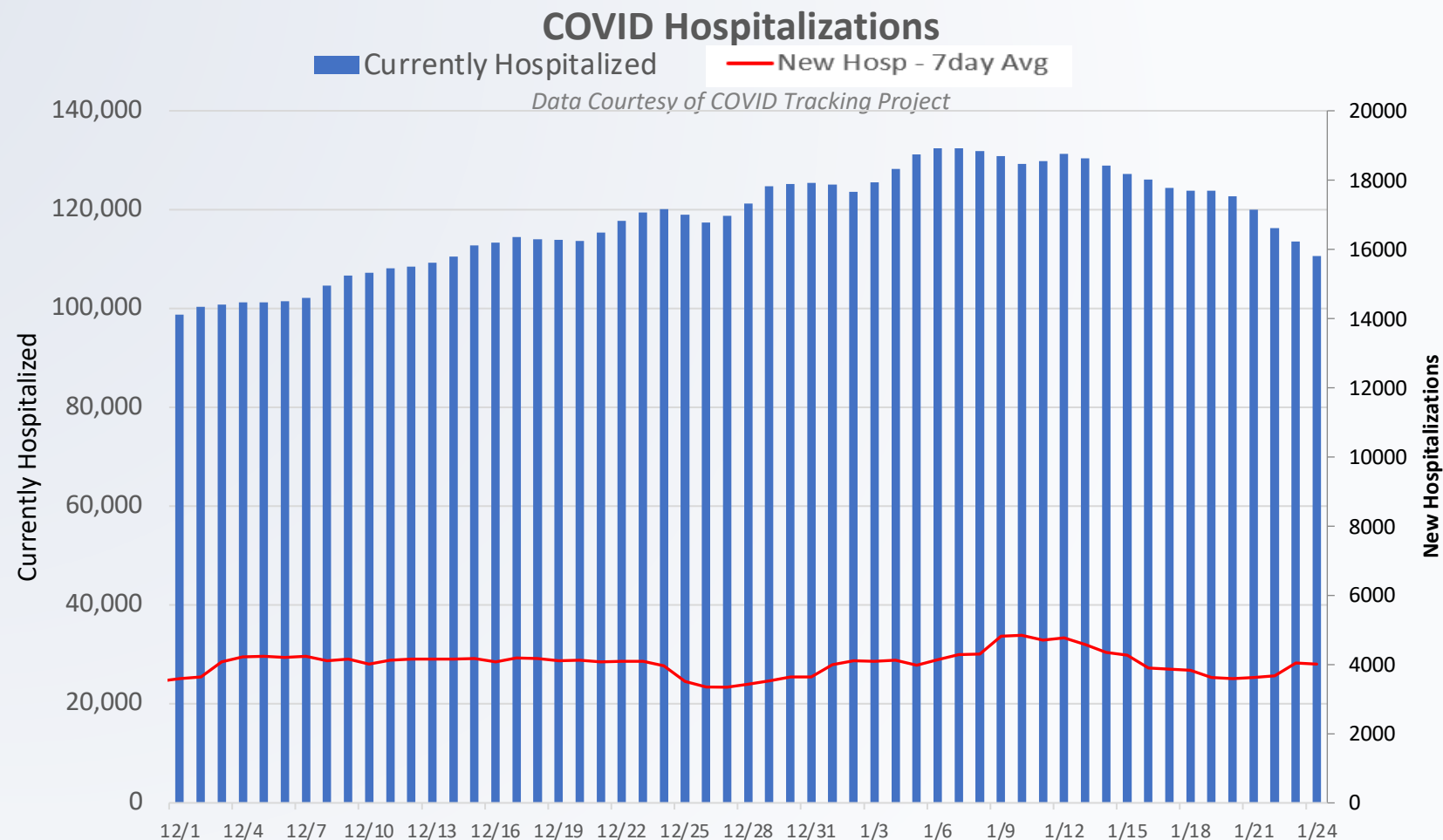
- Last week's positivity rate was 9.2%, the lowest since the week ending Nov. 8.





US Hospitalizations

- The average number of patients hospitalized fell to about 119,000 (a decrease of 7.5% from the prior week) and the biggest one-week percentage drop since Aug. 9.





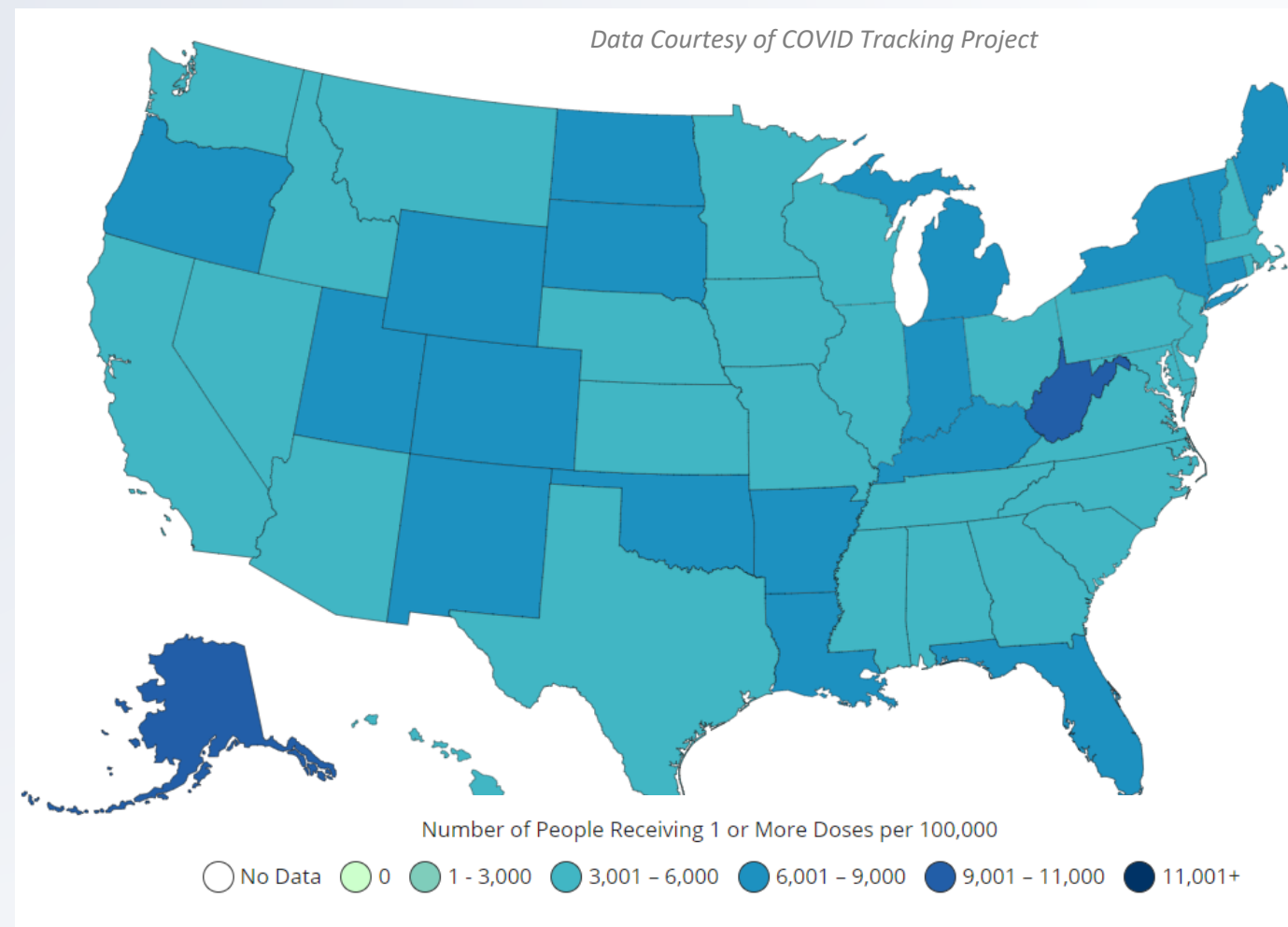
US Vaccines Administered

Total Doses Distributed
= 41,418,325

Total Doses Administered
= 22,734,243

Receiving 1 or More Doses
= 19,252,279

PP Receiving 2 Doses
= 3,346,390



Feeder Markets

Western Region & Northeast, South, Midwest Regions



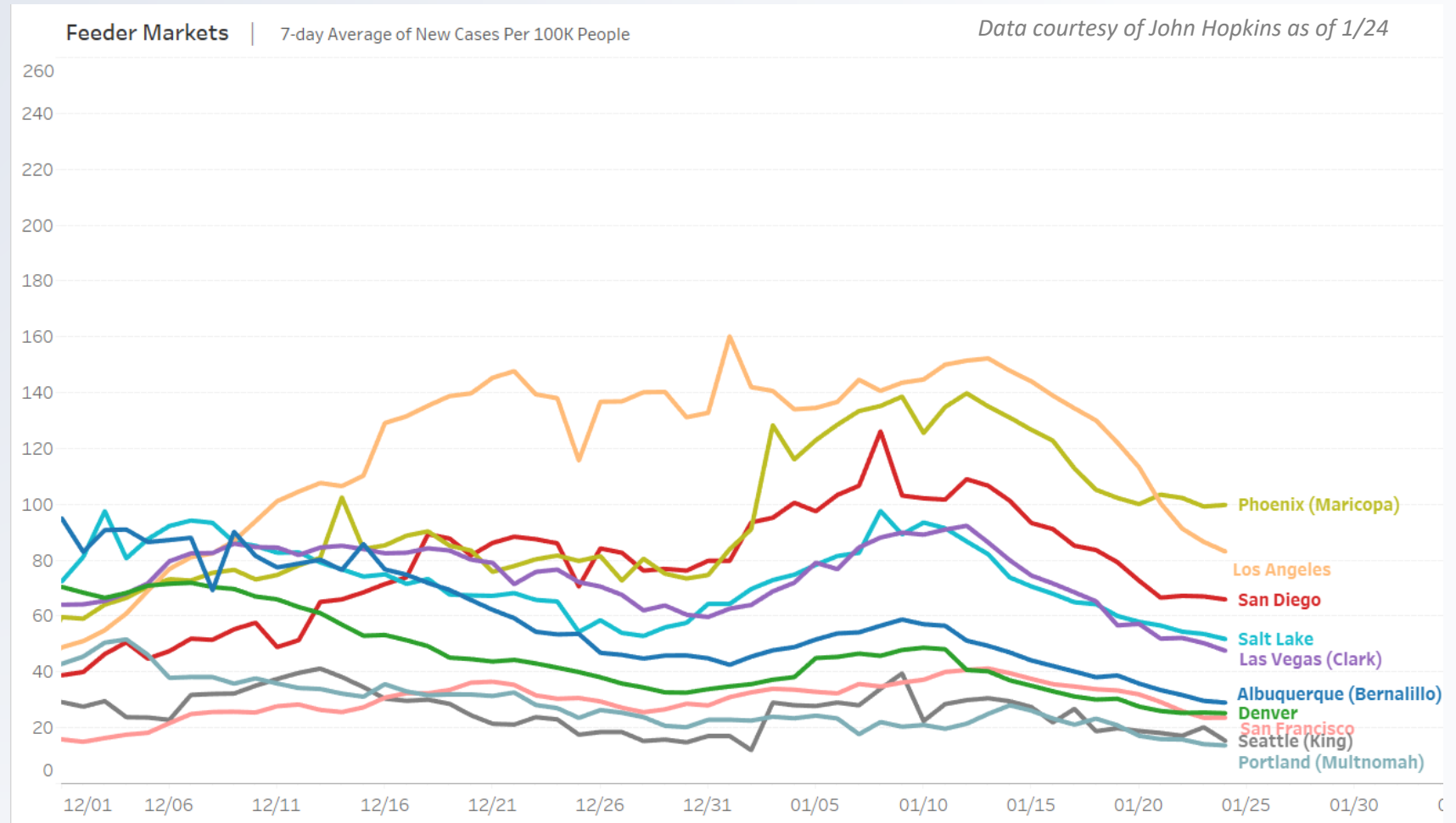
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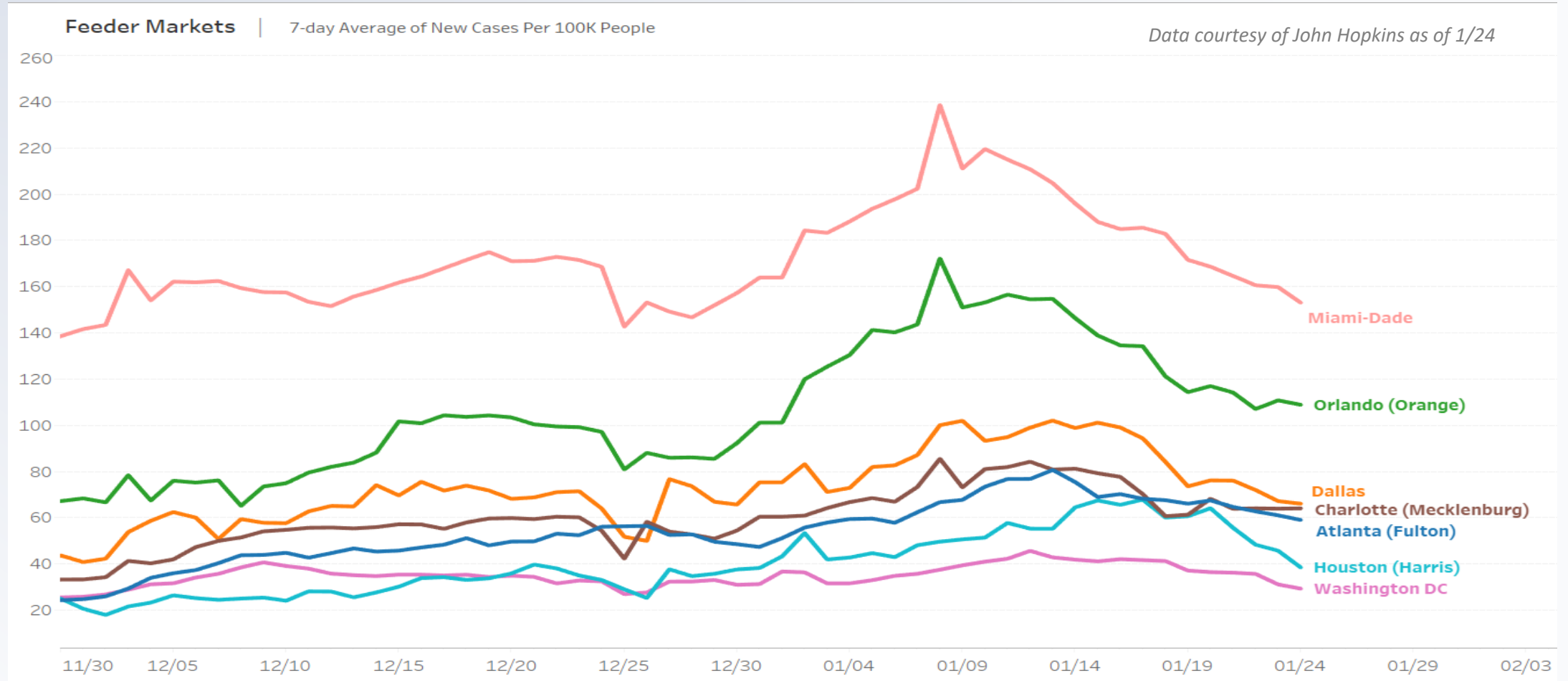
Feeder Markets: Western Region – New Cases

- Arizona had the highest 7-day new case average in the country.
- Although there has been a significant decline in new cases, Los Angeles officials expect it to be 10-11 more weeks before they reach pre-surge levels again.





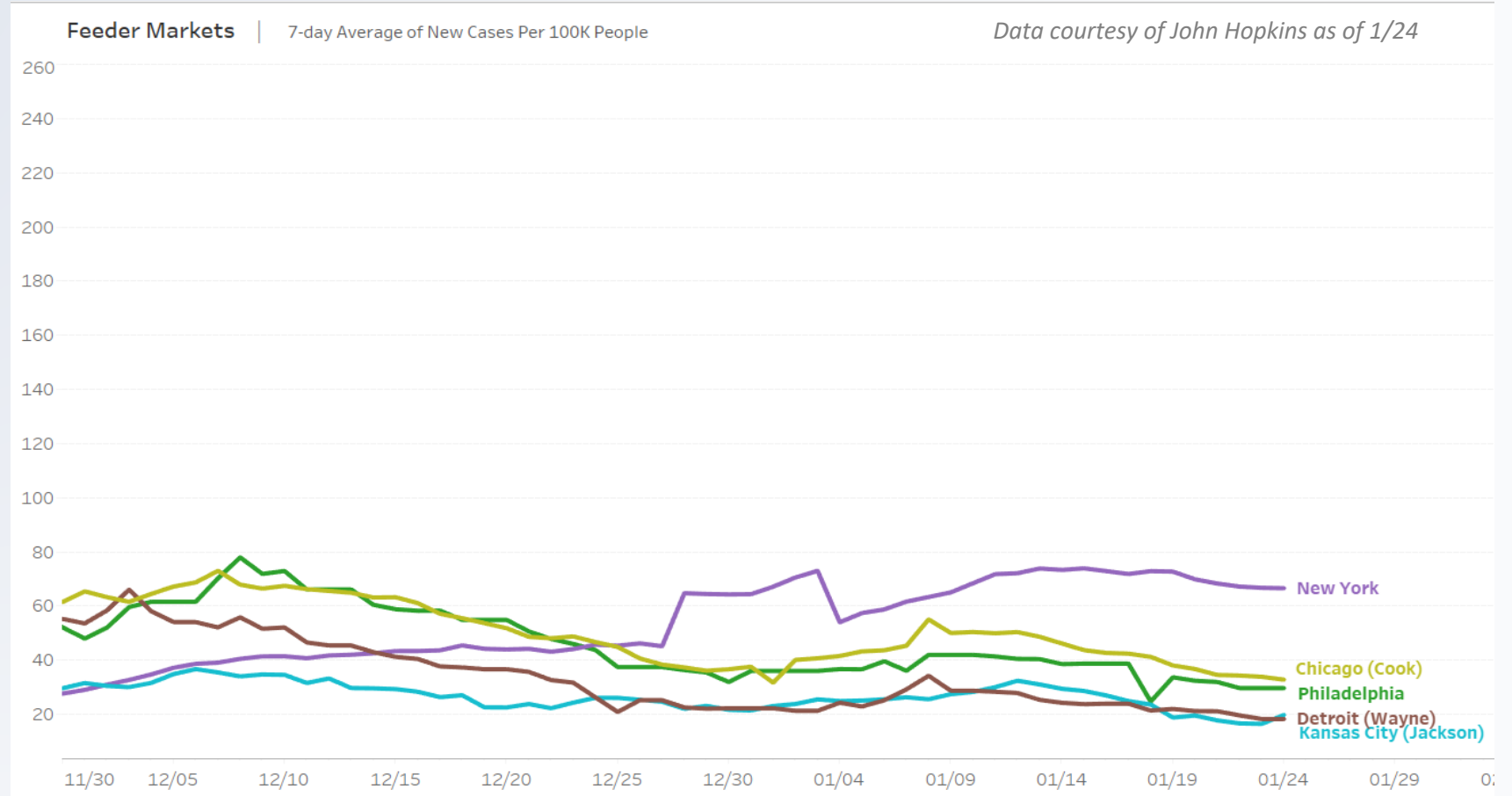
Feeder Markets: Southeast – New Cases





Feeder Markets: Northeast, Midwest Regions – New Cases

- New York City cases continue to climb at a slow but steady rate with more than 50 zip codes in the city having a positivity rate greater than 10%.



Destinations

Western Mountain & Southeast



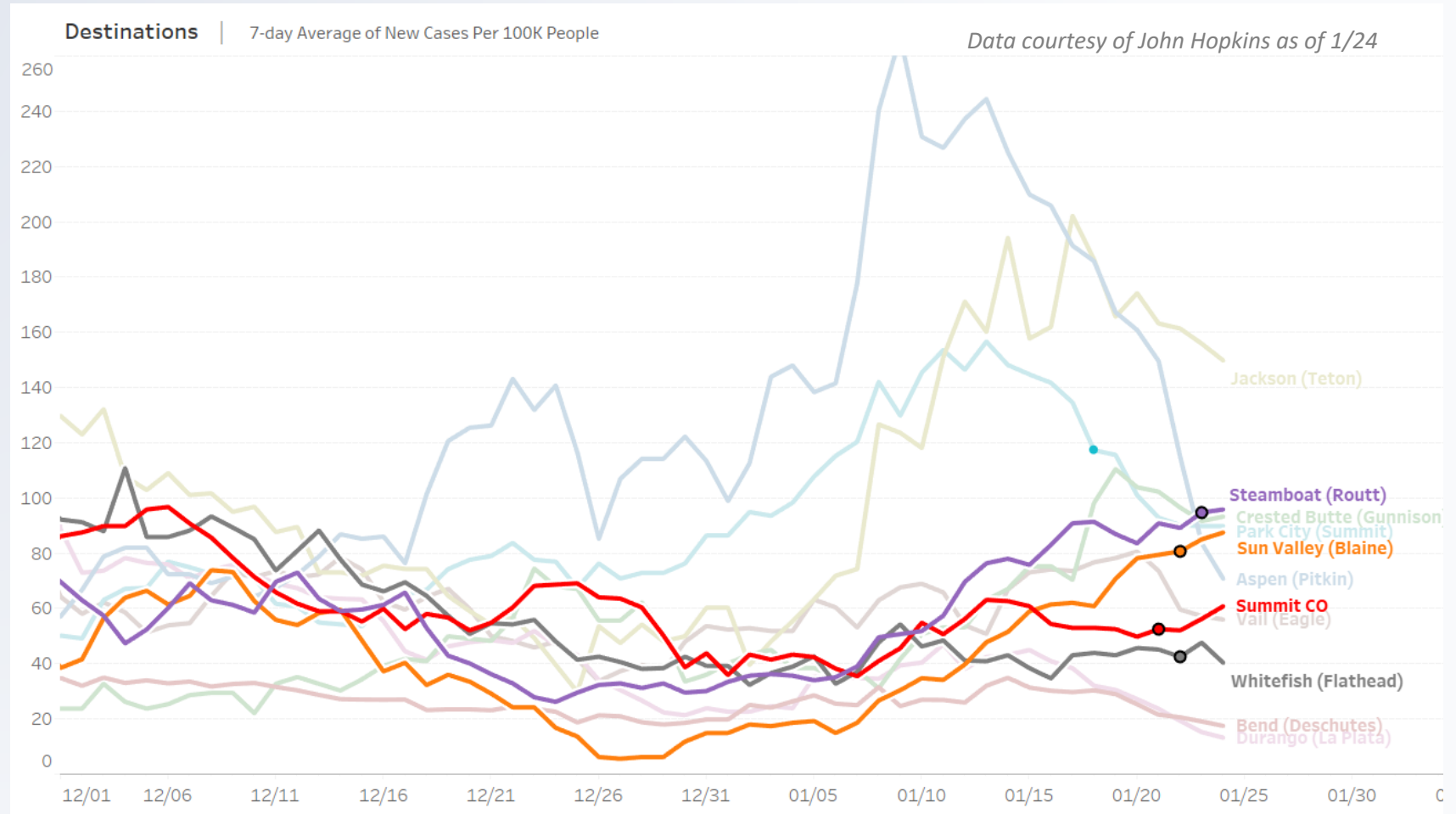
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Western Mountain Destinations – New Cases

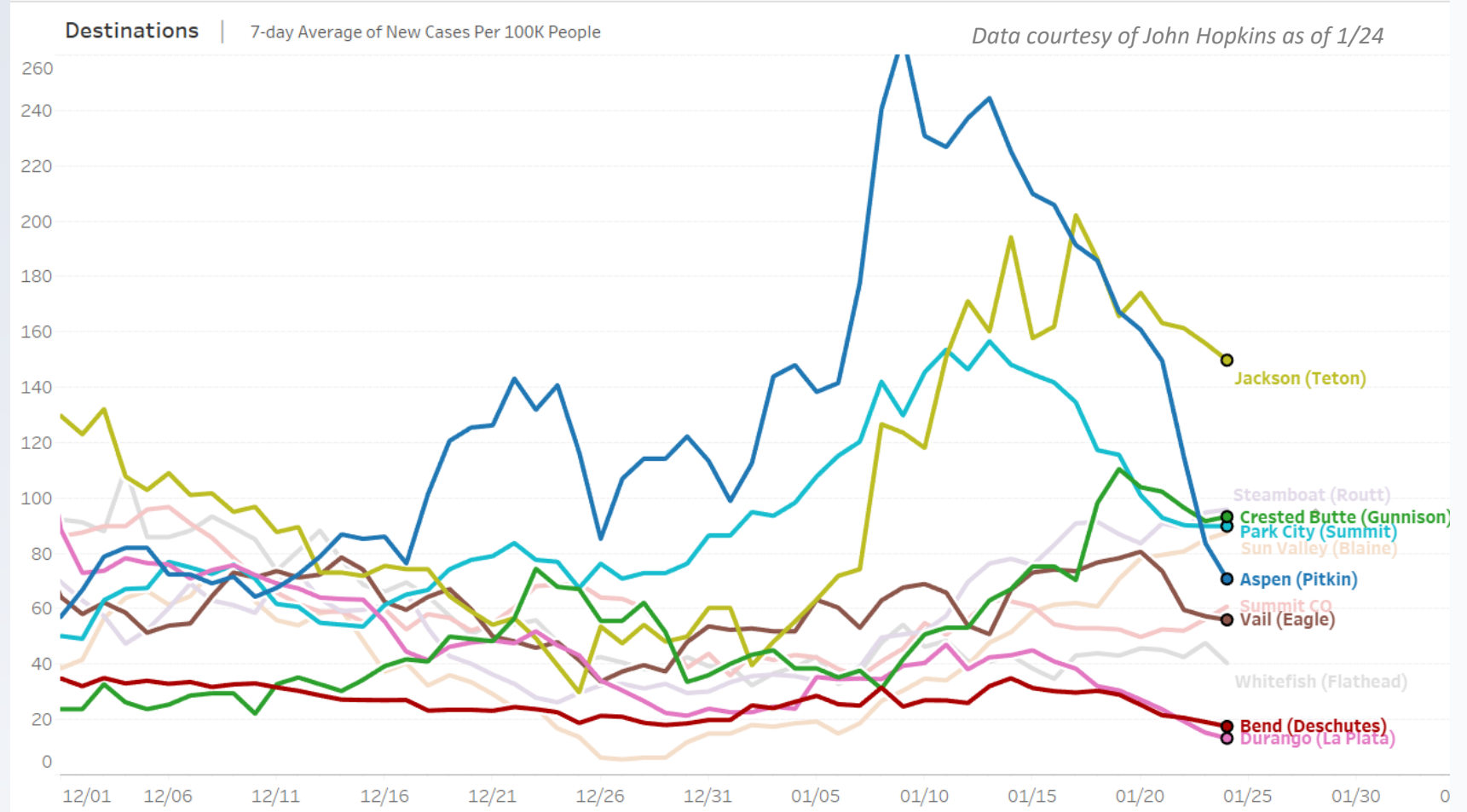
- Blaine County (Sun Valley) saw its new cases go from an average of 8/day on Jan. 10 to 20/day on Jan. 24.
- During this same time frame, Routt County (Steamboat) went from an average of 13/day to an average of 25/day.





Western Mountain Destinations – New Cases

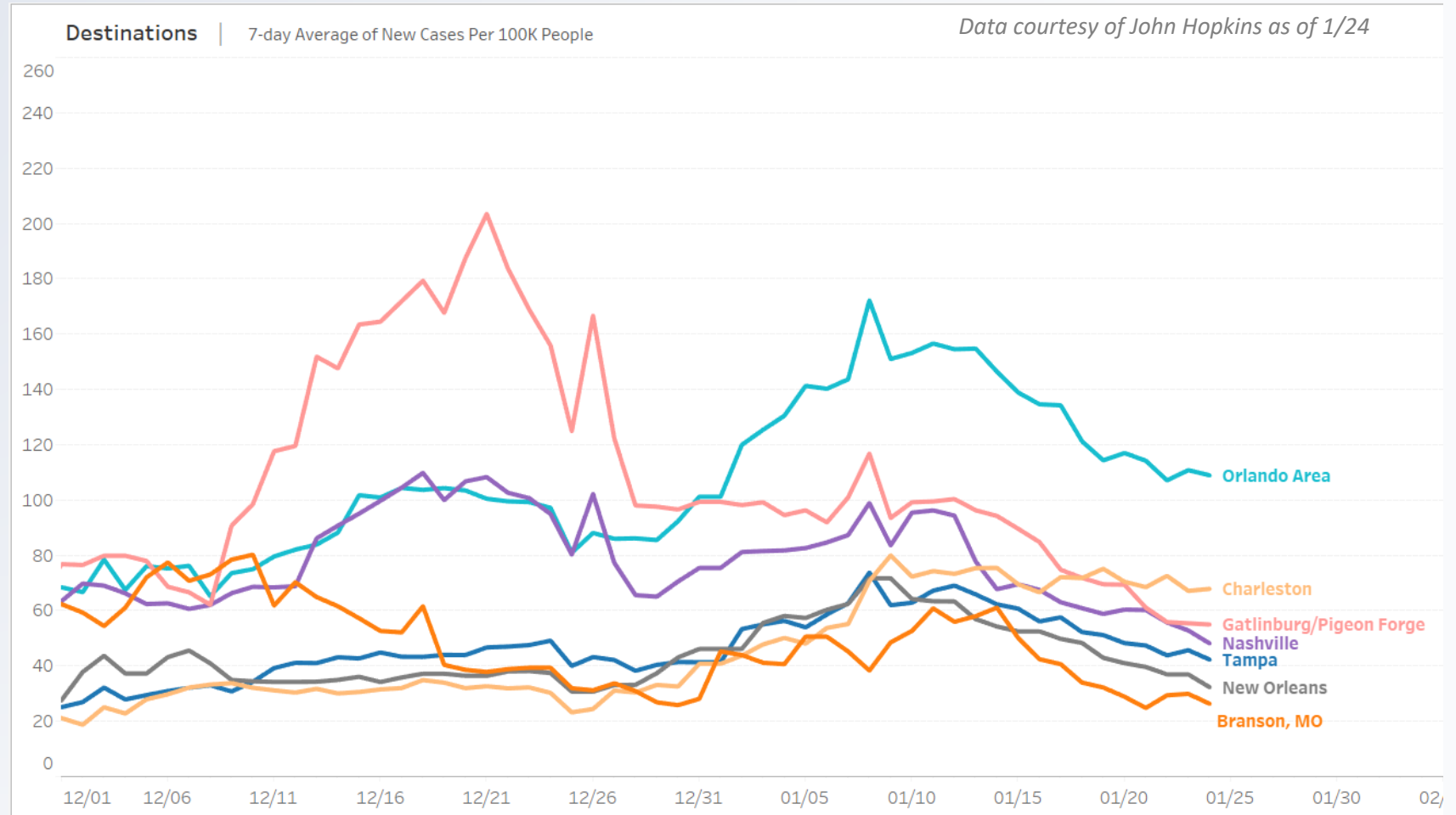
- 7 of 11 mountain communities are seeing a downward trend in cases.
- Pitkin County (Aspen) saw an 88% decrease in cases counts week over week, but county officials are awaiting additional information before declaring this a downward trend.
- Between Jan. 5-18, Teton County had its largest 2-week case increase so far, adding 540 new cases.





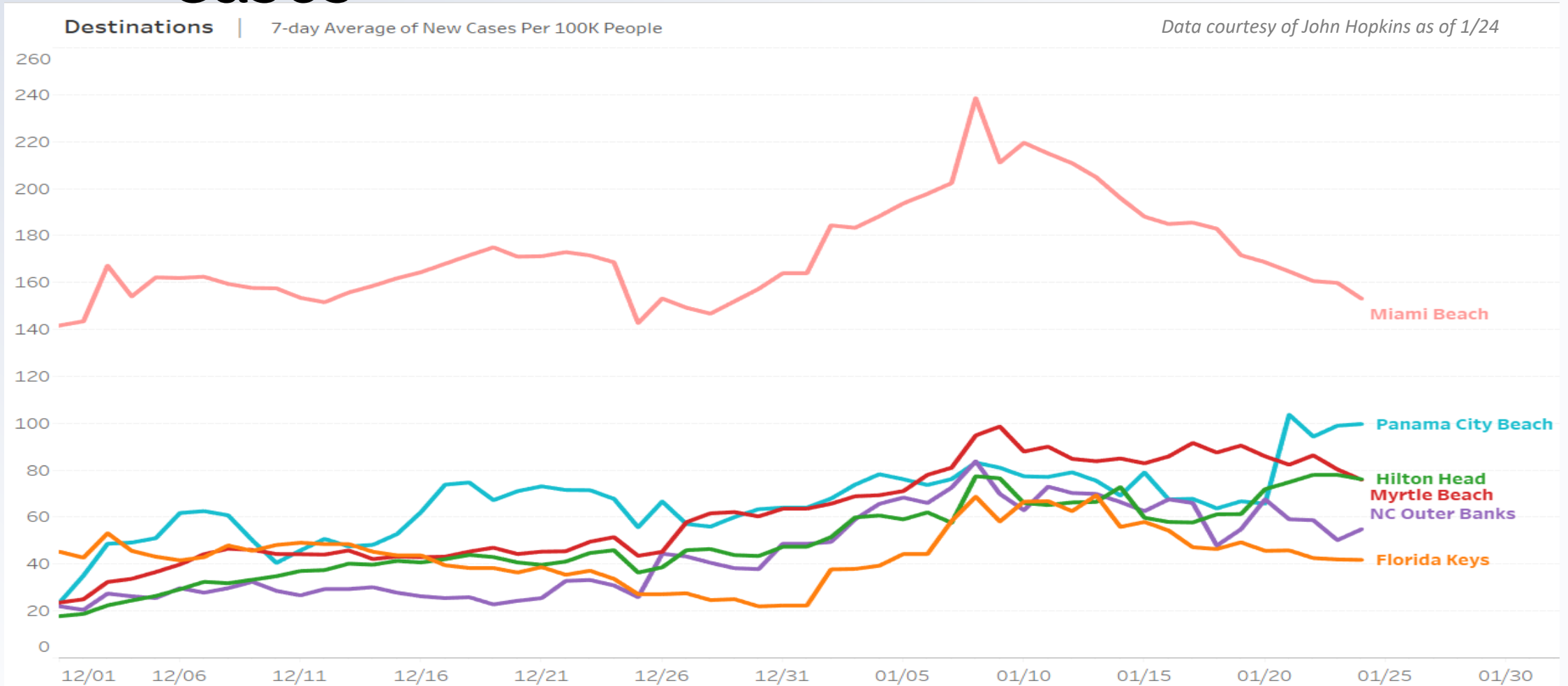
Southeast Destinations – New Cases

- Sevier County (Gatlinburg/Pigeon Forge) saw a 35% decrease in new daily cases over the last 14 days accompanied by a 26% decline in the number of hospitalized patients.





Southeast Beach Destinations – New Cases



By State

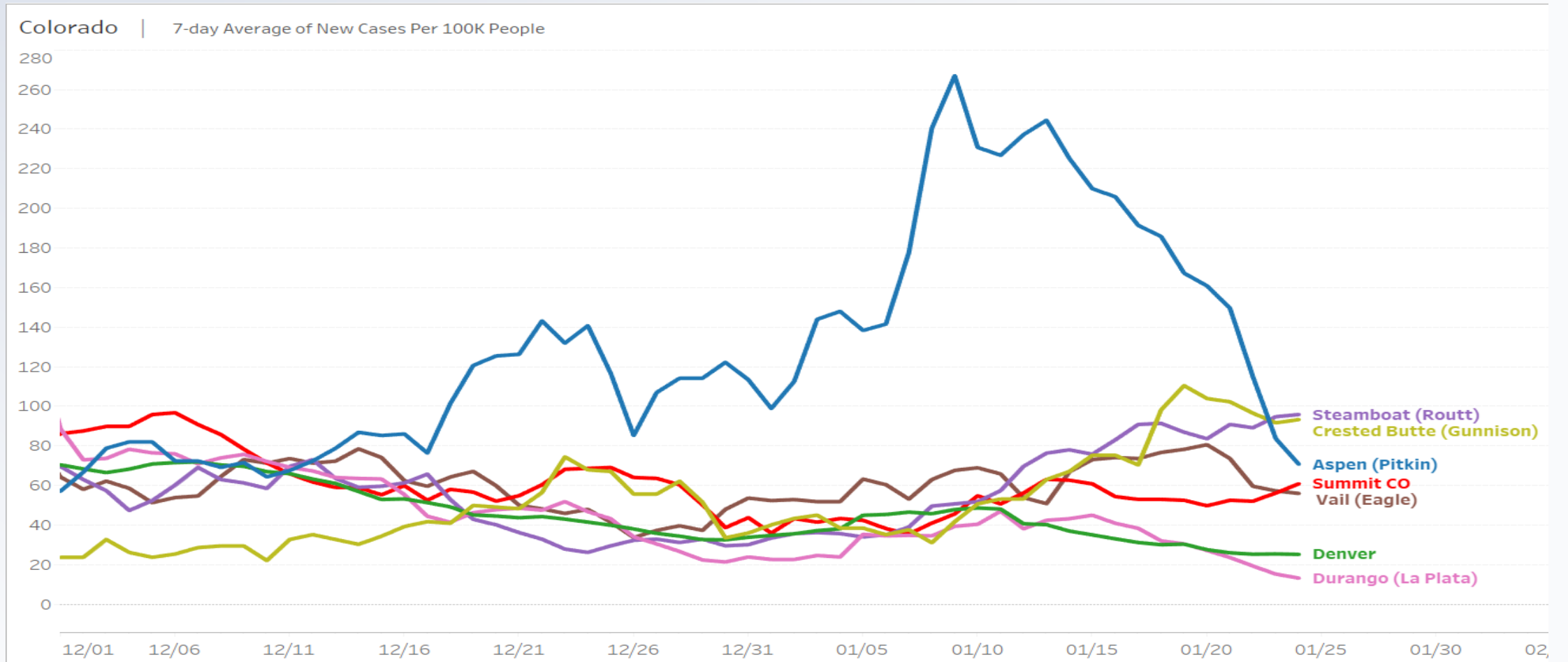


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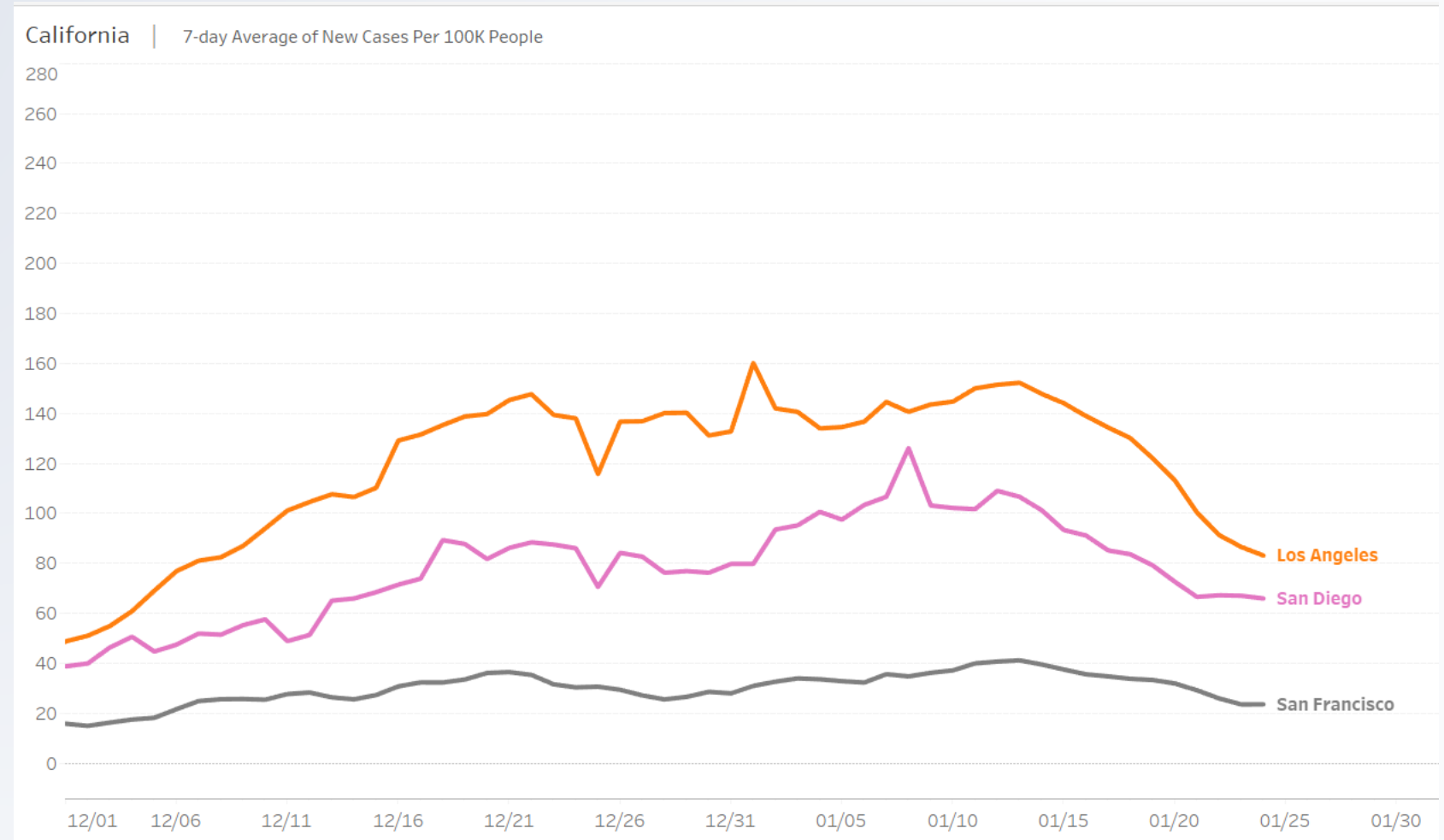
Colorado





California

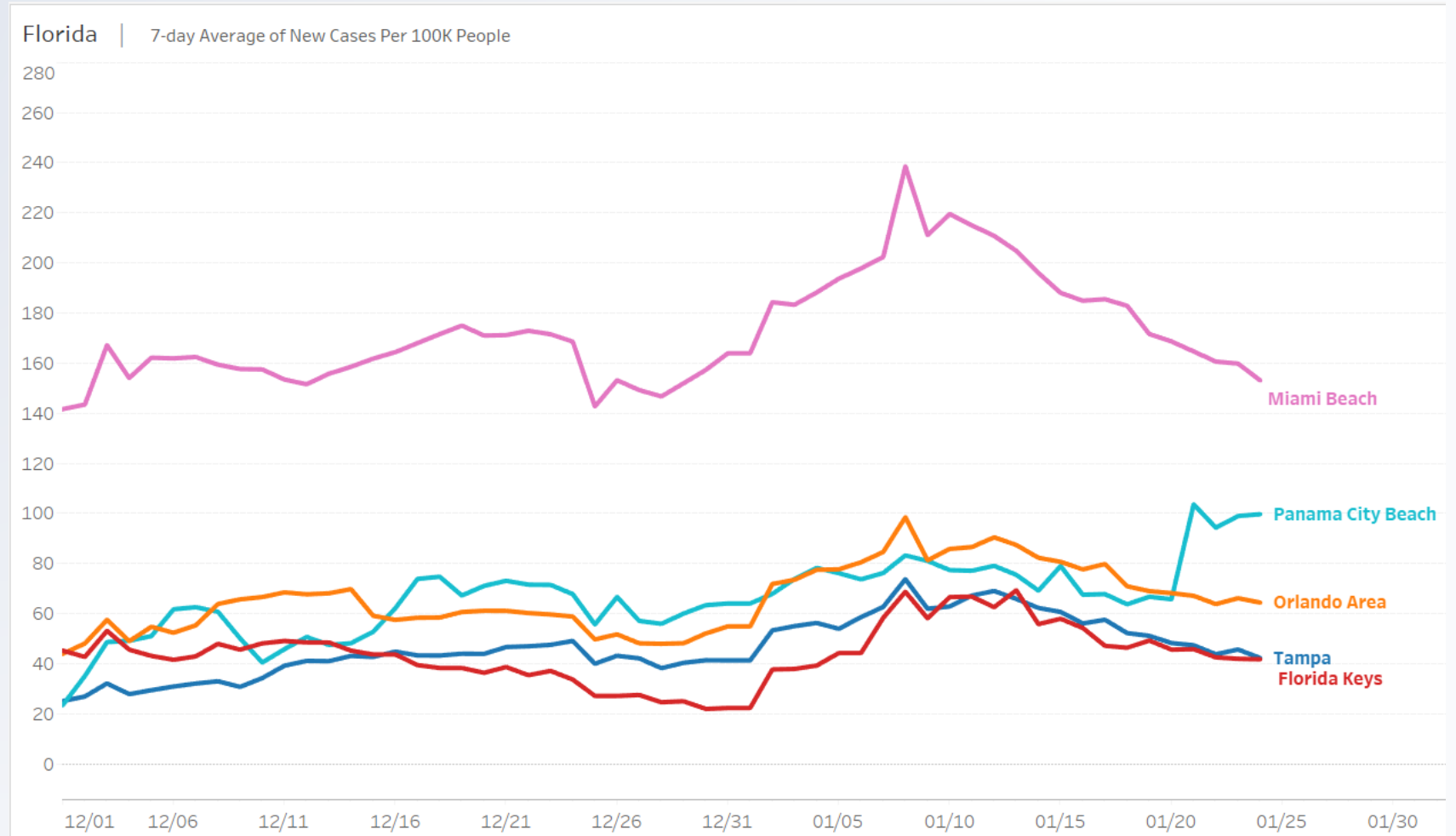
- California has ended regional stay-at-home orders following a projection that all 5 regions will have more than 15% ICU capacity available within the next month.
- 54 of the 58 counties still fall under the most restrictive purple tier of reopening.





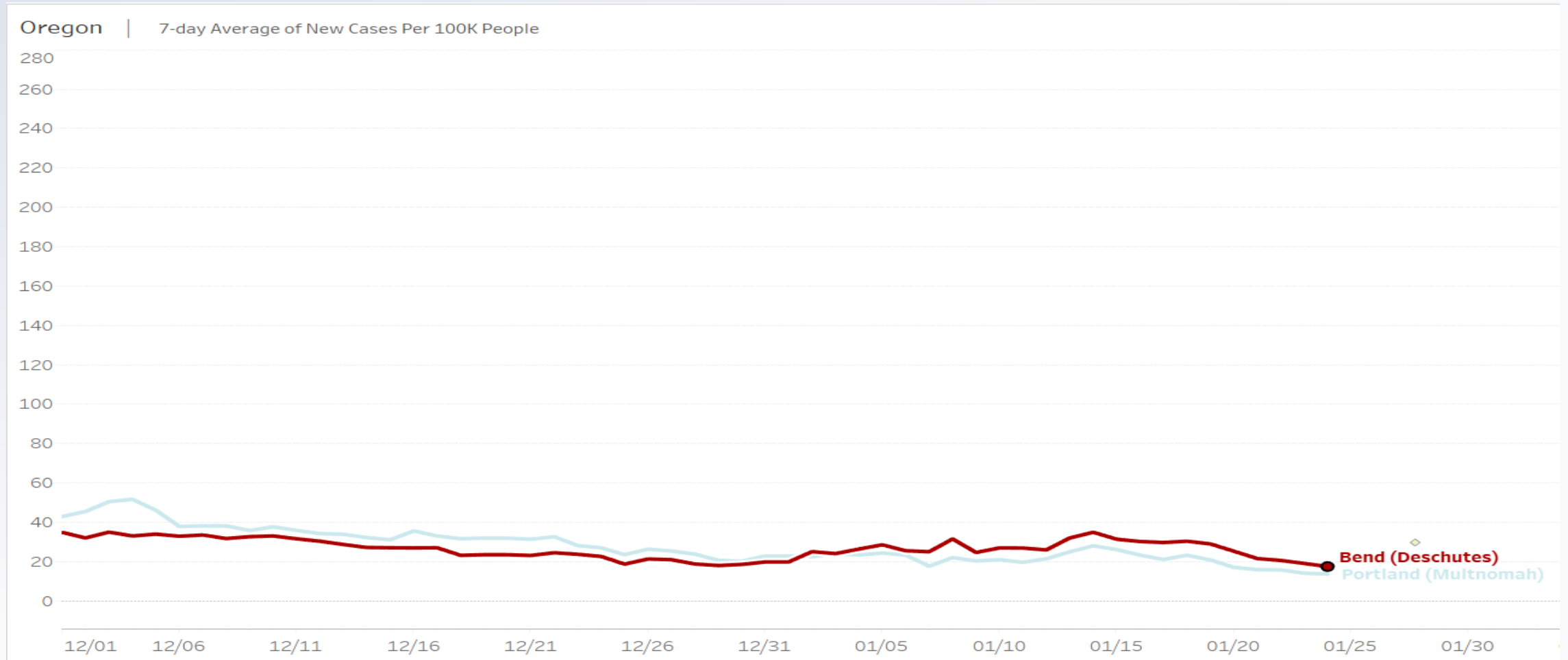
Florida

- Daily new cases are declining in Florida, but the state is reported to have the second-highest number of variant cases in the country.



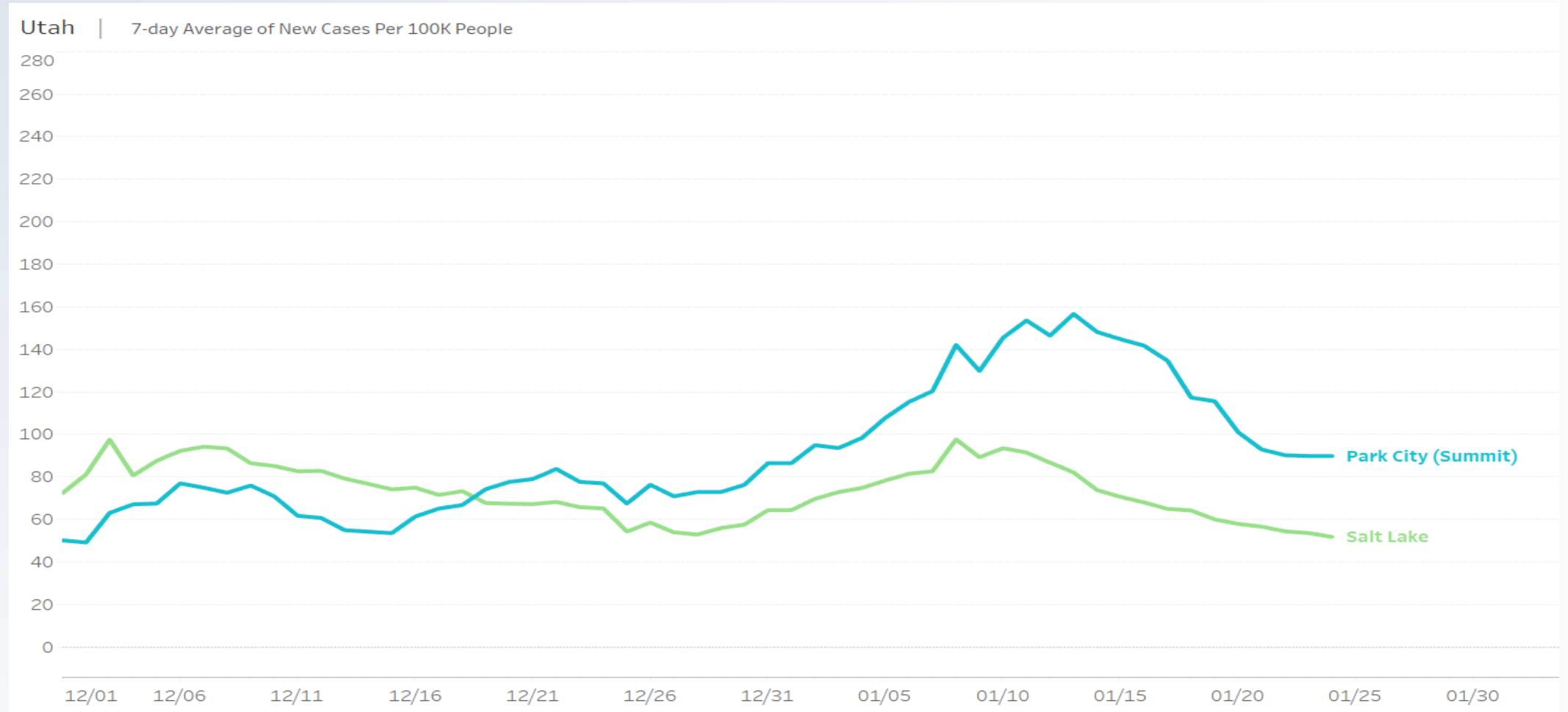


Oregon





Utah



The COVID-19 Virus Tracking is a weekly distribution of Insights Collective, an industry Think Tank focused on leading destinations through the New Realities of destination/resort management, marketing and positioning.

The COVID-19 Virus Tracking, combined with other resources from Insights Collective, allows destination and resort executives to have top-line information on demand and supply developments, along with Insights Collective knowledge on where to focus resources next.

For more information on COVID-19 developments, or industry implications: Susan Rubin-Stewart 970-333-0075 SRS Consulting Services or Jane Babilon 303-921-5173.