



INSIGHTS COLLECTIVE

Pandemic Economics Think Tank

COVID-19 Virus Tracking Reports

Data as of 3/7

Compiled by Susan Rubin-Stewart & Jane Babilon



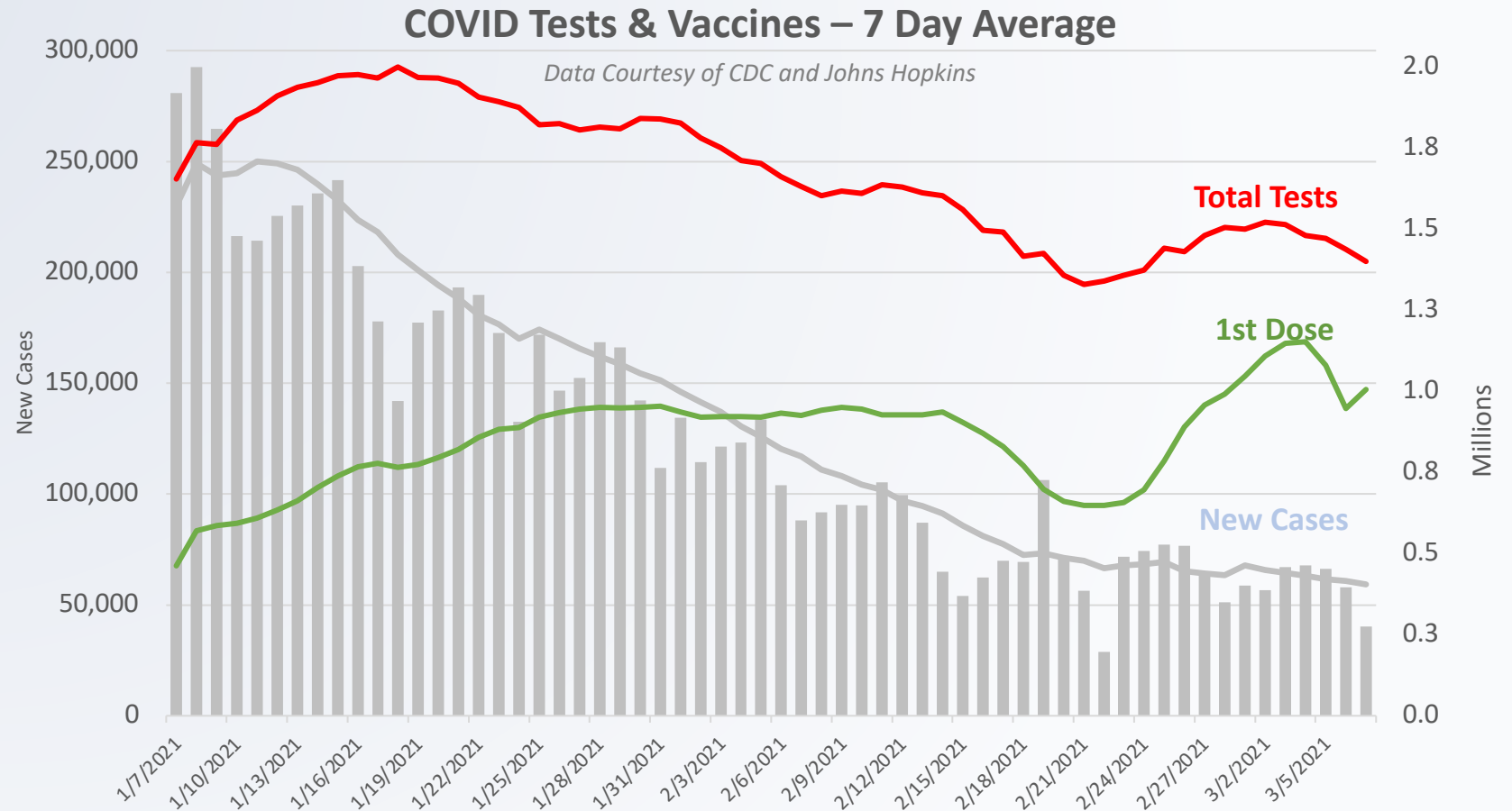
COVID-19 Virus Tracking

Graphs contained in this report provide a summary of nationwide COVID cases, testing, hospitalizations, and vaccine administration as well as regional case number breakouts of Western mountain destinations and Southeast destinations.



U.S. Testing & Vaccine 1st Dose

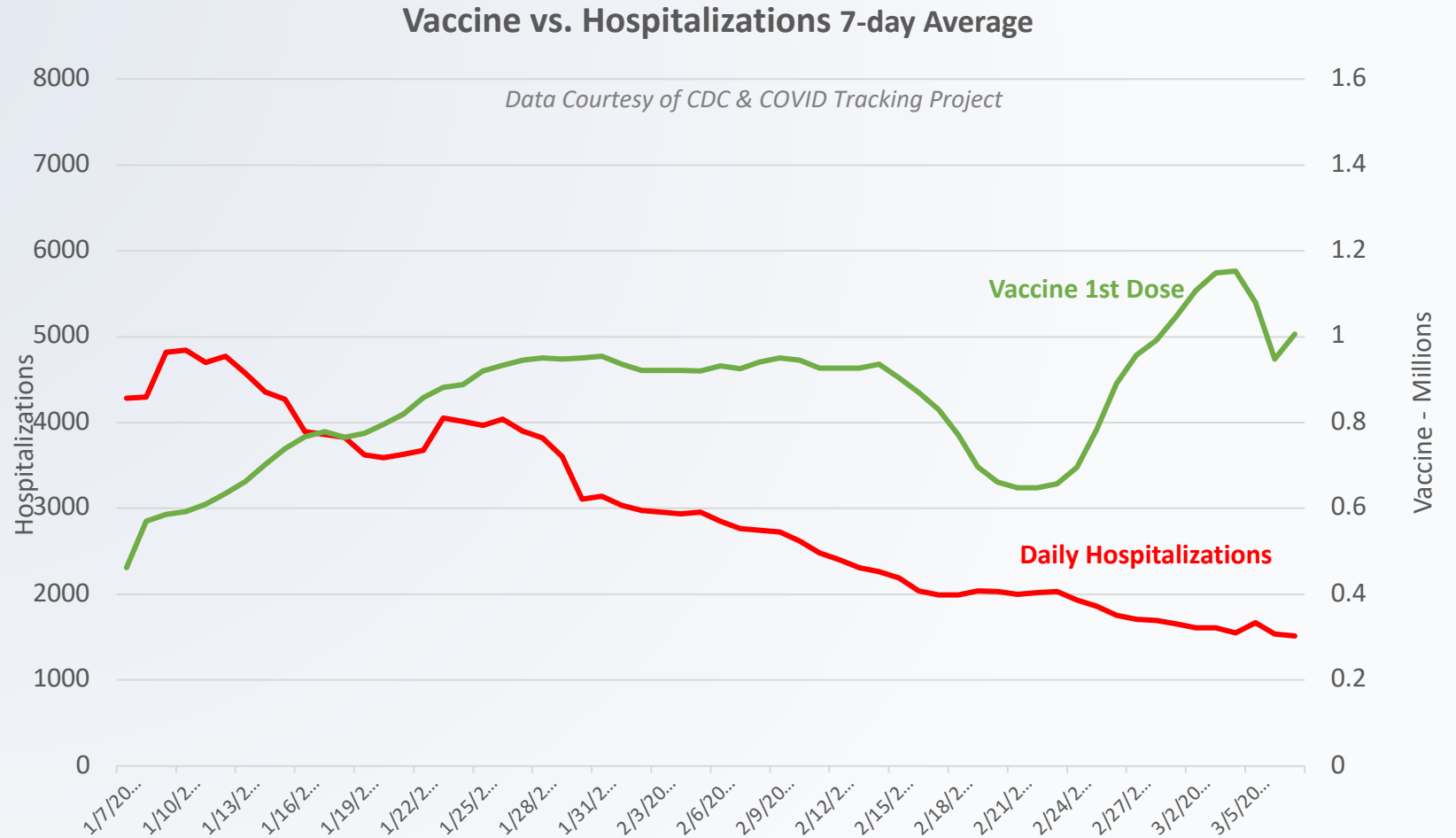
- More than 17% of the US population has had at least 1 dose of vaccine.





U.S. Hospitalizations & Vaccine 1st Dose

- Hospitalizations are down approximately 70% from their January peak.



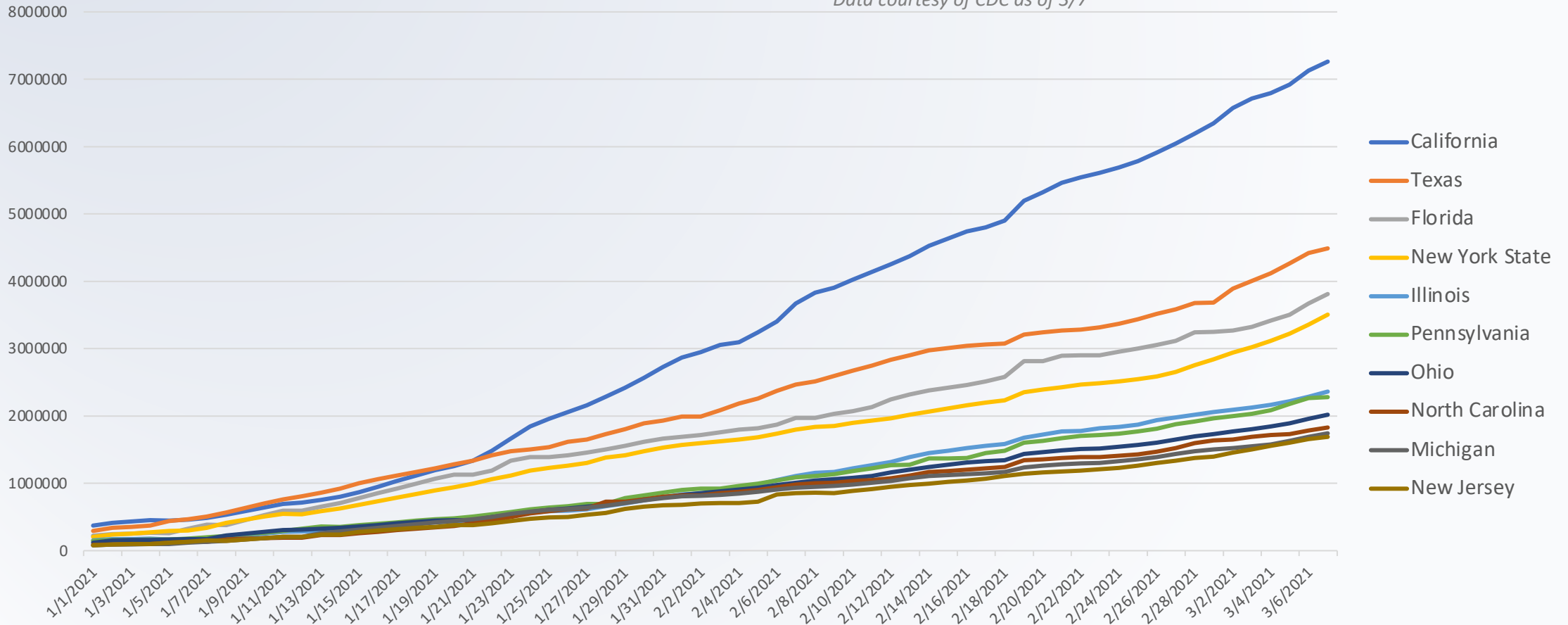


Vaccine Rollout - Top 10 States

Absolute # of 1st dose administered

Vaccine 1st Dose - Cumulative

Data courtesy of CDC as of 3/7



Destinations

Western Mountain & Southeast



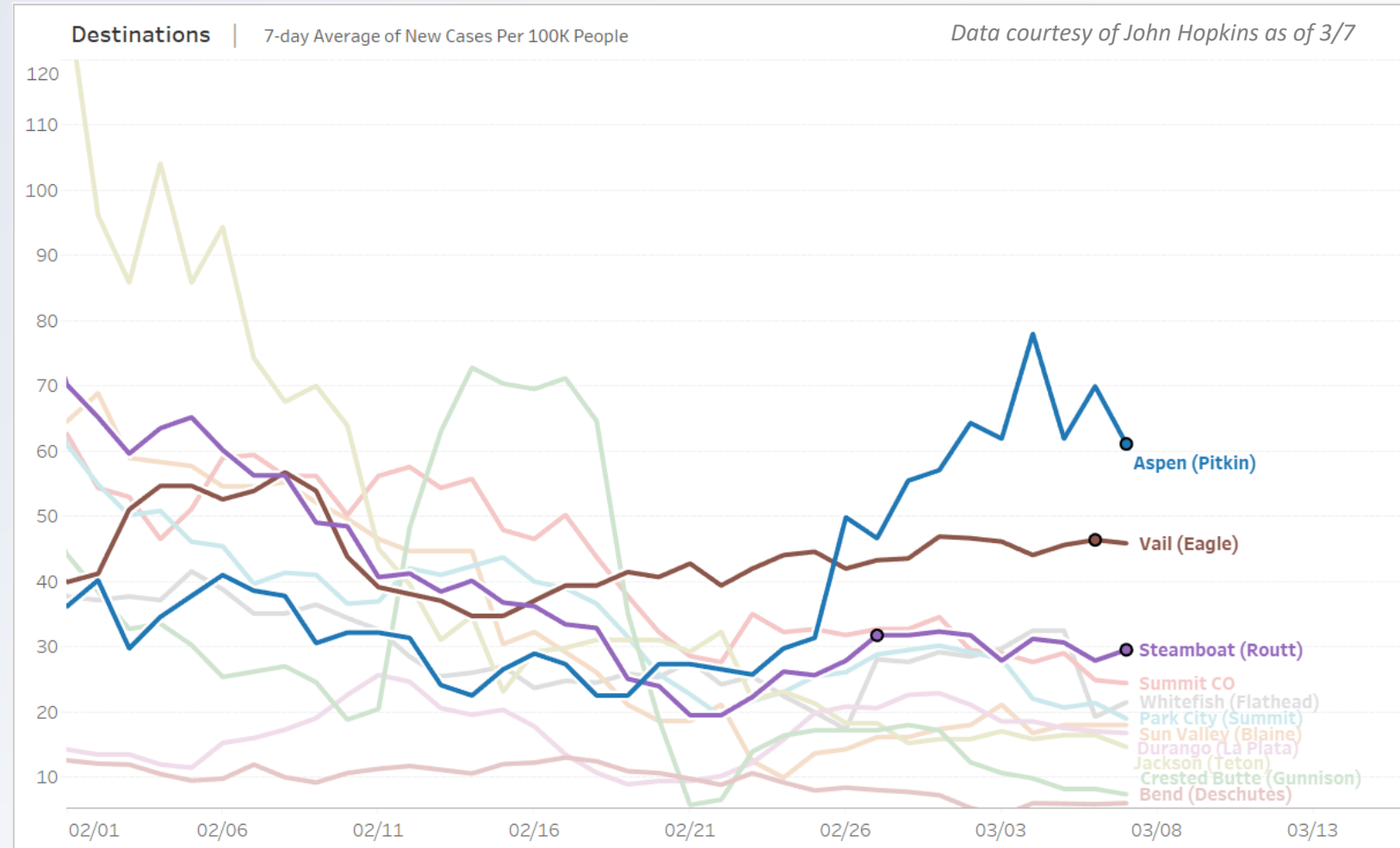
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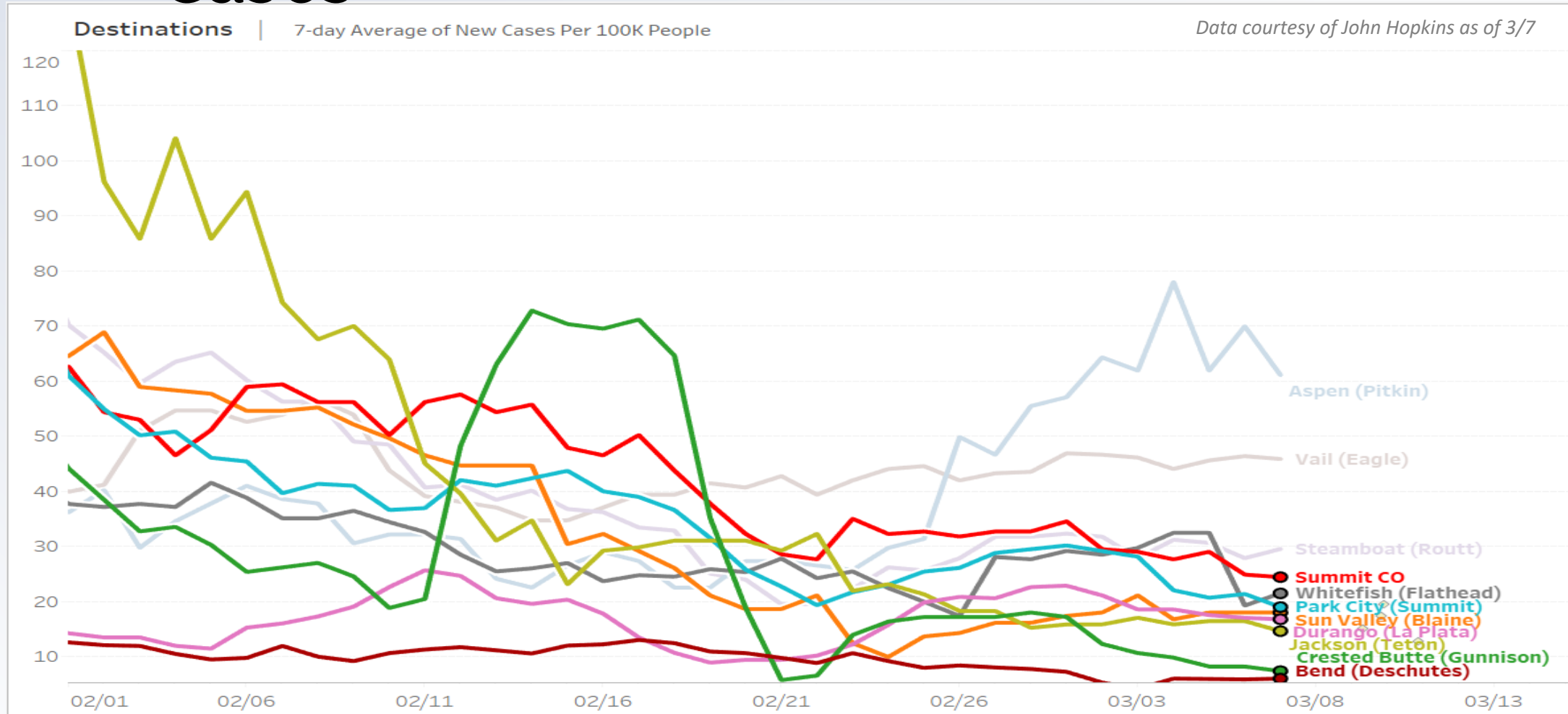
Western Mountain Destinations – New Cases

- 3 mountain destinations are not seeing the decrease in case numbers reflected in other destinations.



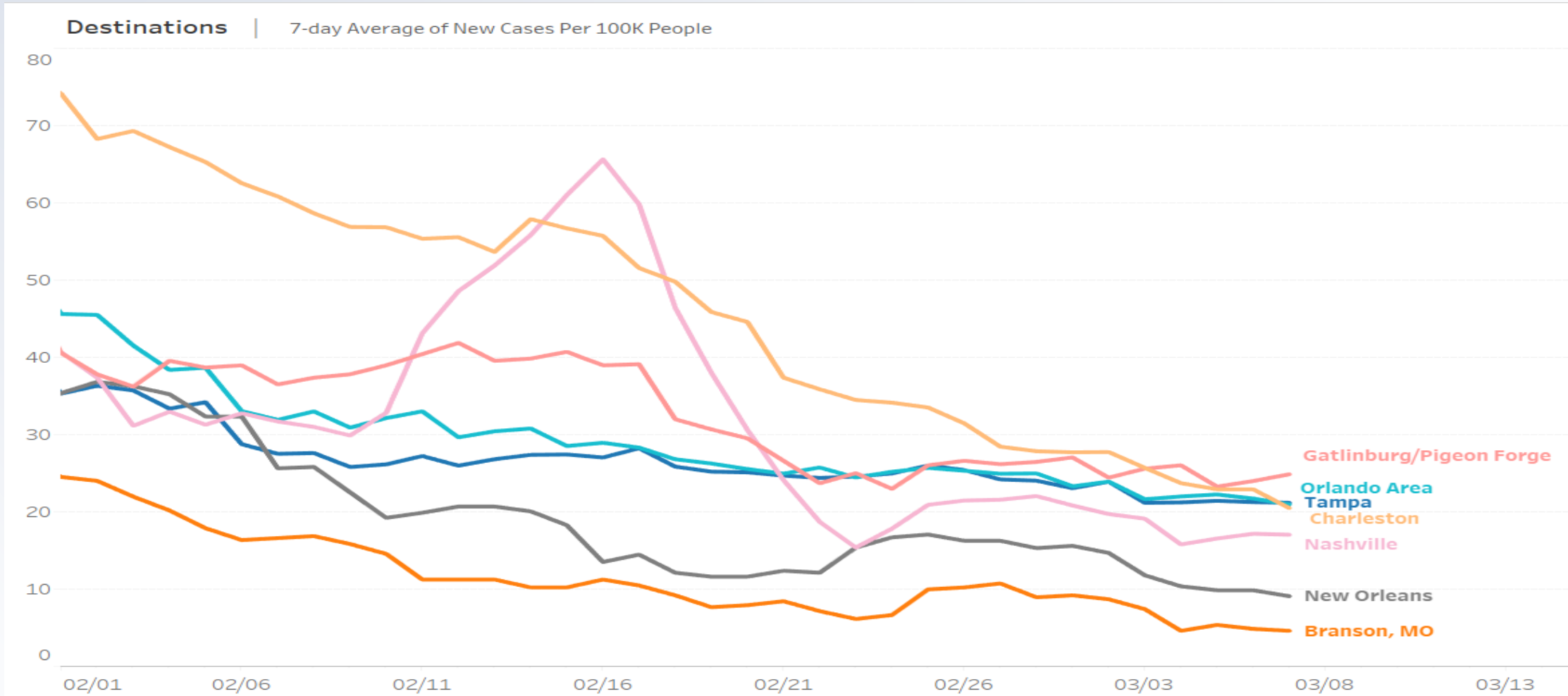


Western Mountain Destinations – New Cases





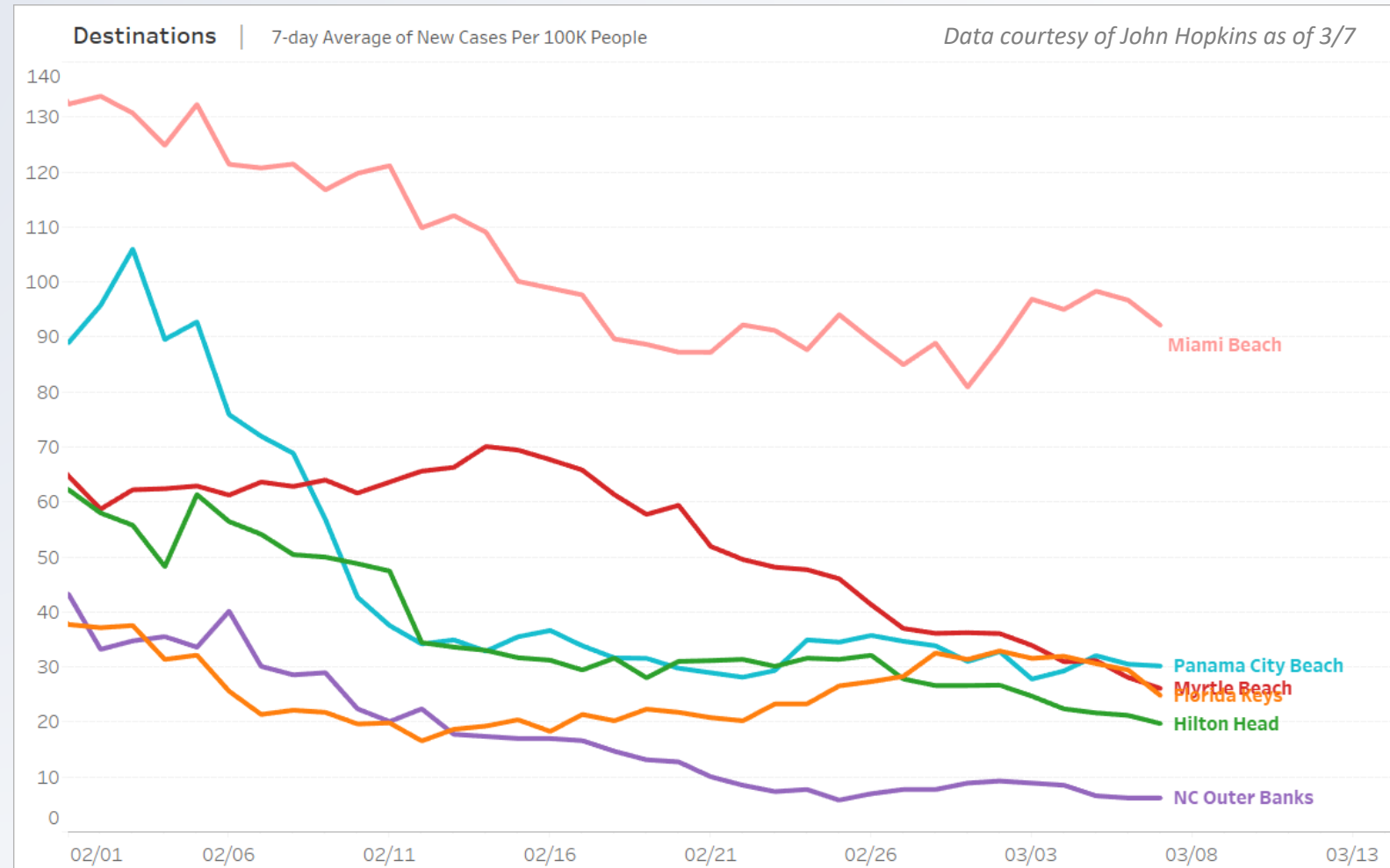
Southeast Destinations – New Cases





Southeast Beach Destinations – New Cases

- Miami continues to have higher numbers of new cases than other beach destinations and with the large numbers of college spring breakers will mostly like see an increase.



The COVID-19 Virus Tracking is a bi-weekly distribution of Insights Collective, an industry Think Tank focused on leading destinations through the New Realities of destination/resort management, marketing and positioning.

The COVID-19 Virus Tracking, combined with other resources from Insights Collective, allows destination and resort executives to have top-line information on demand and supply developments, along with Insights Collective knowledge on where to focus resources next.

For more information on COVID-19 developments, or industry implications: Susan Rubin-Stewart 970-333-0075 SRS Consulting Services or Jane Babilon 303-921-5173.