



SAM Summer Ops Camp, September 3-5, 2019 GATLINBURG, TENN.

2019 VENDOR PARTNER BENEFITS:

Summer Ops Attendee Program:

- > 1/2 page, 4 color ad.
- > Company logo on cover page
- > Company logo & description listed in sponsor section

Summer Ops Digital Program:

- > A digital version of the attendee program will be emailed post-show to approximately 3,500 mountain resort industry professionals including resort presidents, general managers and director of operations.

Summer Ops Website:

- > Company logo with direct link on Summer Ops webpage.
www.saminfo.com/summer-ops-camp

Exclusive Networking:

- > Vendor tables to display product / service with designated Vendor Showcase times and also the opportunity to attendees to demo your product in an outdoor area.

Promotional Camp Material:

- > All vendor partners will be included in our communications to resort executives leading up to the Summer Ops Camp.

Vendor Partnership Rate: \$1,795*

“This is my fourth time coming with my park manager and it’s been invaluable to the growth and direction of our summer business.”

—Camp Attendee

“The intensive time learning, sharing and trying activities with other operators was exactly what my team and I needed to understand how to improve our summer business.”

—Camp Attendee

“I like that it shakes up the typical interactions that you would expect from other tradeshows. Much more organic this way.”

—Camp Attendee

Contact Sharon Walsh to reserve your 2019 vendor partnership. sharon@saminfo.com / 508.655.6408. Spots are limited.

*Hotel packages start at \$695 and are all inclusive of two nights of lodging, meals and conference services. Early registration will open mid-April at saminfo.com/summer-ops-camp.

